

ARCHOS 55 Platinum



IPS HD
5.5"



Quad-Core
CPU



Fusion
storage



13 MP
2 MP



3G/H+



The big brother of the ARCHOS Platinum family is here! The ARCHOS 55 Platinum has a 5.5" High Definition display with very wide viewing angles, making it perfect to enjoy games, apps and videos on the Google Play Store. The newest Android 5.1 Lollipop revamps your mobile experience by improving the battery life and the overall responsiveness. In addition to these features, the ARCHOS 55 Platinum is able to take amazing pictures wherever you are thanks to its embedded 13 MP camera with autofocus and LED flash. The dual SIM support is also practical for using two phone carriers at the same time.

Key features

- Android 5.1 Lollipop
- 5.5" IPS 1280x720 HD display with black lamination process
- Quad-Core processor @1.2 GHz
- 13MP AF rear camera with autofocus
- Dual SIM

PN & UPC codes

<i>PN</i>	<i>Item</i>	<i>UPC</i>
503034	ARCHOS 55 Platinum 8GB EU	690590030343
503035	ARCHOS 55 Platinum 8GB UK	690590030350

Quad-core processor

The ARCHOS 55 Platinum has a quad-core processor that delivers great power and turns your smartphone into a multitasking device. You can play games, use apps, or watch videos at peak smoothness. This ultra-performant CPU will never let you down.

Great 5.5" IPS HD display

The screen of the ARCHOS 55 Platinum is large and comfortable to use. Thanks to its High Definition and the IPS technology, the touchscreen panel displays beautiful colors and wide viewing angles. On the top of that, the black lamination process gives this 5.5 inch display a sleek finish.



Cameras



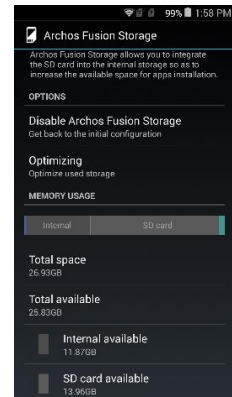
You love take picture everywhere you go? The ARCHOS 55 Platinum is the right smartphone for you. Thanks to its 13MP rear camera, it can take amazing pictures in any setting. The autofocus and the flash embedded help you to get that perfect shot. The front camera is perfect for taking selfies. Sometimes it's nice to check yourself out!

Dual Sim

Carry your personal and professional life in one place: your ARCHOS 55 Platinum. Indeed, this device has a dual-SIM support than allows you to insert two SIM cards at a time. Enjoy the practicality of having one device for both aspects of your life.

Revolutionary storage

The ARCHOS 55 Platinum has a storage capacity of 8GB out of the box. Not enough for you? With its Micro SD slot, the device's memory can immediately be expanded up to 32 GB. Our unique ARCHOS Fusion Storage technology allows users to transform the internal and external memory into a single unit.

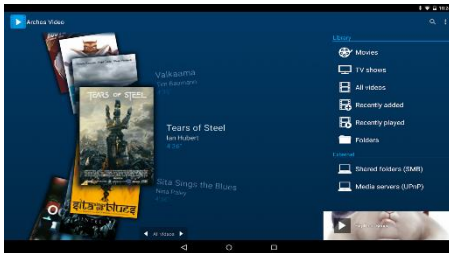


Lollipop and Google Play

Discover the newest Android version Lollipop 5.1 with the ARCHOS 55 Platinum. It offers better battery management and a load of features for an enhanced experience. Fully Google certified, this tablet includes the best in mobile apps from Google: Maps, Gmail, Drive, Google Now and more – as well as full access to the Google Play store with over 1 million apps and games plus music, movies, books and magazines so you can get the most out of Android.



ARCHOS Media Apps



The ARCHOS 55 Platinum also includes the best in smartphone multimedia. ARCHOS Media Center applications are tailor-made apps for videos that include superlative format and codec support, metadata scraping, automatic subtitles, systems for streaming media from a tablet or computer to your smartphone, and the ability to stream from your smartphone to a DLNA compatible TV.

Technical specifications

Hardware



CPU	SC7731 Quad-core @ 1.2GHz
GPU	Mali 400
RAM	1 GB
Internal Storage	8 GB
Expandable Storage	Micro SD card
Size & Weight	153.4x78.2x8.3mm / 164g

Screen



Diagonal Size	5.5 inch
Resolution	1280 x 720 (HD) / 267 ppi
Technology Type	IPS, Full Black Lamination
Touch Panel	5-point capacitive screen

Software



Operating System	Android 5.1 Lollipop
Application Store	Google Play
Internet browser	Chrome
Voice Assistant	Google Now
Google Apps preinstalled	Gmail, Calendar, Hangouts, Maps, Play Music, Play Movies, Play Books
ARCHOS Apps preinstalled	ARCHOS Video & ARCHOS Files
Email Compatibilities	POP/IMAP/ Exchange Active Synch/ SMTP/Push Mail

Wireless Technologies



SIM Placement and Type	2 slots : 1 Mini SIM & 1 Micro SIM
GSM / GPRS / EDGE freqs	900 / 1800 / 1900 MHz
3G/ WCDMA freqs	900 / 2100 MHz
Data Rates	HSPA + 21 Mbps / 5.76 Mbps
SMS/MMS	Yes
Wifi	Yes, 802.11 b/g/n
Wifi Direct	Yes
Bluetooth	Yes
GPS	Yes
FM Radio	Yes
SAR / DAS	Head: 0.310 W/kg; Body: 0.646 W/kg

Camera



Front Camera	2MP
Back Camera	13MP AF + Flash LED
Video encoding	1080p

Power



Removable	Yes
Battery Size	2 400 mAh

Battery Type	Li-ion
Battery Weight	47.5g
Battery Life	TBC
Charging Adaptor	5V/1A, Micro USB

Multimedia



Video Playback¹	H.264 up to 720p resolution – 30 fps/ AVI/MP4/3GP
Audio Playback¹	MP3, WAV (PCM/ADPCM), AAC, AAC+ 5.1, OGG Vorbis
Alert Type	Vibration, MP3, MAV ringtones
Image viewing	JPEG, BMP, PNG, GIF
uPnP /DNLA	Yes, via Video and Media Server applications

Ports and Sensors



Loudspeakers	Yes
Audio out	3.5 mm Jack
Microphone	Yes
Light and Proximity	Yes
USB	Micro USB V2.0
3D-G sensor	Yes

What's in the box



ARCHOS 55 Platinum
USB charger
USB Cable
Battery
Hands-free kit
Quick Start Guide
Warranty Booklet

1/ Certain video and audio* bitrates, resolutions, and/or file variations may not be compatible.

2/ MPEG-4 ASP@L5 AVI (MPEG-4: ISO standard by Moving Picture Experts Group; AVI: audio/video file container by Microsoft) without GMC and Quarter.

3/ Does not read AAC protected files.

Battery life and number of charge cycles vary by use and settings. Test run with low backlight.

Compatible receiving device required for DNLA and WiFi display

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ARCHOS

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503034	ARCHOS 55 Platinum 8GB EU	690590030343
503035	ARCHOS 55 Platinum 8GB UK	690590030350
PRODUCT		
Unit(s) per box	1	
Product Weight – w/o battery (kg)	0.112	
Packaged Product Weight (kg)	426.7	
Packaging dimensions in cms (retail box)		
Length	170	
Width	100	
Height	70	
MASTER CARTON		
Units Per Master carton	20	
Loaded Master Carton Weight (kgs)	9.134	
Master Carton extern dimensions in cms		
Length	380	
Width	370	
Height	240	
PALLET (80x120 cm pallet type) Standard Production Palletization		

Units Per Pallet	600
Master cartons Per Pallet Layer	6
Layers Per Pallet	5
Loaded Pallet Weight (Kgs)	289.02
Pallet dimensions in cms	
Length	120
Width	80
Height	135
BATTERY INFORMATION	
Dimensions	
Height (mm)	80
Width (mm)	64
Length (mm)	4
Weight	
Weight (g)	47.5
Type	
Type	Li-Pro
Ah	
mAh	2400
Watt per hour	
Wh	8.88
Number of cells	
Number of cells	1